

DATE April 1, 1981
TO _____
OFFICE _____ CI CRI CMP
FROM _____
OFFICE _____ CI CRI CMP



MEMO

SUBJECT: Beatle Product Label and Series Numbers

The following has been prepared at your direction:

Attached are portions of my March 3, 1980 memo which will explain the label and series numbers used on Beatle product. I have added to Schedules A, B & F, the label used at time of original release and any changes.

Attachments

F



MEMO

DATE March 3. 1980

TO _____ CI CRI CMP

OFFICE _____

FROM _____ CI CRI CMP

OFFICE _____

SUBJECT: COMPLETE LIST OF APPLE, BEATLE AND McCARTNEY SELECTION NUMBERS

The lists have been revised to add the new release in April 1980 of the Beatles "Rarities" album, SHAL (4XA/8XA) 12060.

You may destroy all previous lists.

HISTORICAL FOREWORD
LABEL & NUMBERING OF BEATLE & APPLE PRODUCT

1. Prior to July 1968, Beatle product was released on the regular Capitol label and intermingled in the current Capitol Pop series of numbers.
2. With the formation of the Apple label in July 1968, a new series of numbers (1800 for singles, 3350 for albums) was assigned to be used only for Apple (non-Beatle) product. The Apple label, however, was to be used as follows:

On all Apple (non-Beatle) product bearing the manufacturing credit "Manufactured by Apple Records, Inc."

On new releases of Beatle product but bearing a manufacturing credit "Manufactured by Capitol Records, Inc."

(Beatle product would still be issued in the Capitol pop series of numbers and no conversion of labels was to be made on prior Beatle product.)

3. Effective in February 1970, it was decided to assign new Beatle releases from the Apple (non-Beatle) series of numbers and to use the same manufacturing credit as for Apple (non-Beatle) product, "Manufactured by Apple Records, Inc." From this time on some of the pre-Apple label Beatle product began to be converted to the Apple label when new production was required, but no change was ever made in the original selection number.
4. Effective January 1, 1975, the McCartney Solo Albums were reclassified as "McCartney" product. The numbers were not changed, but the labels and packaging were changed from the Apple to the Special Capitol/McCartney label when additional inventory was needed. New releases after January 1, 1975 were assigned regular Capitol series numbers.
5. Beginning in May 1976, all new releases of Beatle product was released on the current Capitol popular label and series numbers. All new production of pre May 1, 1976 product bearing Apple artwork was converted to the current Capitol label but with no change in the original selection number.
6. In summary,
 - a. All Apple (non-Beatle) product was issued on the Apple label and in the Apple series of numbers.
 - b. Beatle product has been issued in both the Capitol and Apple series numbers, depending on the policy in effect at time of release. These numbers have never been changed regardless of subsequent changes in label. All Beatle selections released prior to May 1, 1976 may have been pressed on both Capitol and Apple labels, depending on the policy in effect at time of production.
 - c. McCartney solo product was pressed on the Apple label with Apple numbers through December 31, 1974. All production after that date was on the Capitol label with the original Apple numbers on pre January 1, 1975 product and regular Capitol series numbers on new releases.

SCHEDULE A
BEATLE ALBUMS

See "Historical Foreword" for label and number series designation information. Selection numbers designated "See McCartney" were "Beatle" product from release date thru 12/31/74 at which time they were reclassified as "McCartney" product.

Items marked "D" in left hand margin and crossed out have been deleted from catalog.

NO.	DISC	CASS.	CART.	QUAD.	TITLE	RELEASE DATE
(Can.Only) 6051	T	-	-	-	Beatlemania	12- 63
2047	(S)T	4XT	8XT	-	Meet The Beatles	1-20-64
(Can.Only) 6054	T	-	-	-	Twist & Shout	2- 64
(Can.Only) 6063	T	-	-	-	Long Tall Sally	4- 64
2080	(S)T	4XT	8XT	-	The Beatles 2nd Album	4-06-64
2108	(S)T	4XT	8XT	-	Something New	7-20-64
2222	(S)TBO	-	-	-	The Beatles Story	11-23-64
2228	(S)T	4XT	8XT	-	Beatles 65	12-15-64
2309	(S)T	4XT	8XT	-	The Early Beatles	3-22-65
2358	(S)T	4XT	8XT	-	Beatles VI	6-14-65
Selection Recorded 1/12 Under Pence; 6/12 Under Wholesale; 5/12 Non-Beatle:						
2386	(S)MAS	4XT	8XT	-	Help	8-13-65
Selection Recorded 1/3 Under Pence & 2/3 Under Wholesale:						
D 358	4XT	8XT	8XT	-	Deluxe Tape Pack Containing 2047, 2553 & 2835	9-29-69
Selections Recorded Under Wholesale Contract of 7/1/65:						
2442***	(S)W	4XT	8XT	-	Rubber Soul	12-06-65
2553	(S)T	4XT	8XT	-	Yesterday & Today	6-15-66
2576***	(S)W	4XT	8XT	-	Revolver	8-08-66
2653	(S)MAS	4XT	8XT	-	Sgt. Pepper's Lonely Hearts Club Band	6-02-67
2835	(S)MAL	4XT	8XT	-	Magical Mystery Tour	12-06-67
101	SWBO	4XWB	8XWB	-	The Beatles	11-25-68
153	SW	4XW	8XW	-	Yellow Submarine	1-13-69
Selections Released After Date of 9/1/69 Contract:						
383	SO	4XT	8XT	-	Abbey Road - The Beatles	10-01-69
385*	SW	4XT	8XT	-	Hey Jude - The Beatles	2-23-70
D 3363	-	-	-	-	See McCartney (MPL Communications Inc.) List	-
3365	SW	4XW	8XW	-	Sentimental Journey - Ringo Starr	4-24-70
D 3368	SMAS	4XT	8XT	-	Shadows of Blues - Ringo Starr	9-23-70
* 639	STCH	4XWB	8XWB	-	All Things Must Pass - Geo. Harrison	11-30-70
3372	SW	4XW	8XW	-	John Lennon/Plastic Ono - J. Lennon	12-09-70
D 3375	-	-	-	-	See McCartney (MPL Communications Inc.) List	-
3379	SW	4XW	8XW	Q8W	Imagine - John Lennon	9-07-71
D 3386	-	-	-	-	See McCartney (MPL Communications Inc.) List	-
(Can.Only) 6351	SOAL	4XO	8XO	-	Let It Be (SOAL-Book Included)	10- 71
(Can.Only) 6386	SW	-	-	-	Let It Be (without book)	11- 72
3392	SVBB	4XAB	8XAB	-	Sometime in New York - John & Yoko	6-19-72
3403*	SKBO	4X2K	8XKB	-	1962 - 1966 - The Beatles	4-03-73
3404*	SKBO	4X2K	8XKB	-	1967 - 1970 - The Beatles	4-03-73
D 3409	-	-	-	-	See McCartney (MPL Communications Inc.) List	-
3410	SMAS	4XW	8XW	-	Living in Material World-Geo. Harrison	5-29-73
3413	SWAL	4XW	8XW	-	Ringo - Ringo Starr	10-15-73
3414	SW	4XW	8XW	-	Mind Games - John Lennon	10-30-73
D 3415	-	-	-	-	See McCartney (MPL Communications Inc.) List	-
3416	SW	4XW	8XW	Q8W	Walls and Bridges - John Lennon	9-26-74
3417	SW	4XW	8XW	Q8W	Goodnight Vienna - Ringo Starr	11-18-74
3418	SMAS	4XW	8XW	-	Dark Horse - George Harrison	12-02-74
3419	SK	4XK	8XK	-	Rock 'N' Roll - John Lennon	2-17-75
3420	SW	4XW	8XW	-	Extra Texture - George Harrison	9-26-75
3421	SW	4XW	8XW	-	Shaved Fish - John Lennon	10-22-75
3422	SW	4XW	8XW	-	Blast from Your Past - Ringo Starr	11-20-75
11537*	SKBO	4X2K	8X2K	-	Rock 'N' Roll Music - The Beatles	6-11-76
11578*	ST	4XT	8XT	-	The Best of George Harrison	11-08-76
11638**	SMAS	4XW	8XW	-	Beatles Live at the Hollywood Bowl	5-04-77
11711	SKBL	4X2B	8X2B	-	Love Songs - The Beatles	10-24-77
# 11840*	SEAX	-	-	-	(Sgt. Pepper's Lonely Hearts Club	
(Can.Only) #11840*	SEAT	-	-	-	(Band (Spec. Ed. of 2653)	7- 78
# 11841*	SEBX	-	-	-	The Beatles (Spec. Edition of 101)	7- 78
# 11842*	SEBX	-	-	-	The Beatles 1962-66 (Spec. Ed. 3403)	7- 78
# 11843*	SEBX	-	-	-	The Beatles 1967-70 (Spec. Ed. 3404)	7- 78
(Can.Only) #11844	SEBX	-	-	-	Love Songs (Spec. Ed. 11711)	7- 78
11900	SCAX	-	-	-	The Beatles Abbey Road (Pict. Disc)	12- 78
11921*	SW	4XW	8XW	-	A Hard Day's Night	****
11922	SW	4XW	8XW	-	Let It Be	3- 79
+I2060*	SHAL	4XA	8XA	-	Rarities	4- 80

NOTES: * Contains one or more masters recorded and first released prior to 9/1/69.

** All masters recorded prior to 9/1/69 but not released until 5/4/77.

*** Prefix changed from ST 9/1/77.

**** Removed from Release (May be released at a later date).

After 1/1/80, remaining inventory will be used to fill orders for 2653, 101, 3403, 3404 and 11711, respectively.

*Original Release
Cap label + Cap Nos.*

March 1971

*Convert to
Apple as printed
materials now out*

May 1976

*Convert back to Capitol
label as printed materials
now out*

*Orig. Rel - Apple label with Cap. Myg
credit + Cap Nos.*

May 1976

*Convert back to Cap as mat.
now out*

*Orig. Rel - Apple label with
Apple Myg credit +
apple Nos. except*

** 639 Cap No. +
6551 + 6556 Canada
Cap Nos.*

May 1976

*Convert back to
Capitol as printed
materials now out.*

*Capitol label +
Capitol series nos*

SCHEDULE B
BEATLES SINGLES

See "Historical Foreword" for Label and number series designation information. Selection numbers designated "See McCartney" were "Beatle" product from release date through 12/31/74 at which time they were reclassified as "McCartney" product.

Items marked "D" in left hand margin and crossed out have been deleted from catalog.

Selections Recorded Under Original Contract:

	5112	I Want to Hold Your Hand/I Saw Her Standing There	1-13-64
	5150	Can't Buy Me Love/You Can't Do That	3-30-64
(Can. Only)	72144	- This Boy/All My Loving	4- 64
(Can. Only)	72146	- Twist & Shout/There's a Place	4- 64
	5222	A Hard Day's Night/I Should Have Known Better	7-13-64
	5234	I'll Cry Instead/I'm Happy Just to Dance With You	7-20-64
	5235	And I Love Her/If I Fell	7-20-64
	5255	Slow Down/Matchbox	8-24-64
	5327	I Feel Fine/She's a Woman	11-23-64
D	5365	4 By the Beatles	1-31-65
	5371	Eight Days a Week/I Don't Want to Spoil the Party	2-15-65
	5407	Ticket to Ride/Yes It Is	4-19-65
D	6061	Twist & Shout/There's a Place	3-30-65
D	6062	Love Me Do/P. S. I Love You	3-30-65
D	6063	Please Please Me/From Me to You	3-30-65
D	6064	Do You Want to Know a Secret/Thank you Girl	3-30-65
D	6065	Roll Over Beethoven/Misery	3-30-65
D	6066	Kansas City/Boys	10-04-65

Selections Recorded Under Wholesale Contract of 7/1/65:

	3476	Help/I'm Down	7-26-65
	5498	Act Naturally/Yesterday	9-13-65
	5555	We Can Work It Out/Day Tripper	12-06-65
	5587	Nowhere Man/What Goes On	2-07-66
	5651	Paperback Writer/Rain	5-30-66
	5715	Yellow Submarine/Eleanor Rigby	8-08-66
	5810	Strawberry Fields Forever/Penny Lane	2-13-67
	5964	Baby, You're a Rich Man/All You Need Is Love	7-24-67
	2056	Hello Goodbye/I Am the Walrus	11-27-67
	2138	Lady Madonna/The Inner Light	3-18-68
	2276	Hey Jude/Revolution	8-26-68
	2490	Get Back/Don't Let Me Down	5-05-69
	2531	Ballad of John & Yoko/Old Brown Shoe	6-16-69

Selections Recorded Under 7/1/69 Contract:

	2654	The Beatles - Something/Come Together	10-13-69
	2764	The Beatles - Let It Be/You Know My Name	3-16-70
	2832	The Beatles - The Long & Winding Road/For You Blue	5-25-70
D	3240	Ringo Starr - Scoundrel of Blues/Goochy, Goochy	10-13-70
	2995	G. Harrison - My Sweet Lord/Isn't It a Pity	11-23-70
D	1837	Lennon/One Plastic One Band - Mother, Mary	1-26-71
	1828	G. Harrison - What Is Life/Apple Scruffs	2-08-71
D	1829	See McCartney (GFL Communications Inc.) List	
	1830	Lennon/One Plastic One Band - Power to the People/Touch Me	3-29-71
	1831	Ringo Starr - It Don't Come Easy/Early 1970	4-14-71
	1836	G. Harrison - Bangla Dash/Deep Blue	8-09-71
D	1837	See McCartney (GFL Communications Inc.) List	
	1840	John Lennon/Plastic One Band - Imagine/It's So Hard	10-04-71
	1842	Lennon/One Plastic One Band - Happy Xmas/Listen, The Snow Is...	12-06-71
D	1843	See McCartney (GFL Communications Inc.) List	
D	1243	Lennon/One Plastic One Band - Woman Is Nigger of World/Stewie	5-30-72
	1849	Ringo Starr - Back Off Boogaloo/Blindman	4-03-72
D	1851	See McCartney (GFL Communications Inc.) List	
D	1857	See McCartney (GFL Communications Inc.) List	
D	1861	See McCartney (GFL Communications Inc.) List	
	1862	G. Harrison - Give Me Love/Miss O'Dell	5-14-73
D	1863	See McCartney (GFL Communications Inc.) List	
	1865	Ringo Starr - Photograph/Down & Out	10-01-73
	1868	John Lennon - Mind Games/Heart City	10-11-73
D	1869	See McCartney (GFL Communications Inc.) List	
	1870	Ringo Starr - You're Sixteen/Devil Woman	12-03-73
D	1871	See McCartney (GFL Communications Inc.) List	
	1872	Ringo Starr - Oh My, My/Scap Lightly	2-18-74
D	1873	See McCartney (GFL Communications Inc.) List	
	1874	John Lennon - Whatever Gets You Thru the Night/Beef Jerky	9-23-74
D	1875	See McCartney (GFL Communications Inc.) List	
	1876	Ringo Starr - Only You/Call Me	11-11-74
D	1877	G. Harrison - Eric Horse/I Don't Care Anymore	11-18-74
	1878	John Lennon - #9 Dream/What You Got	12-16-74
	1879	G. Harrison - Ding Dong, Ding Dong/Hari's On Tour	12-23-74
	1880	Ringo Starr - Snookaroo/No, No Song	1-27-75
D	1881	John Lennon - Stand By Me/Move Over Me	2-10-75
	1882	Ringo Starr - It's All Down to Goodnight Vienna/Oo-Wee	6-02-75
D	1883	CANCY *TD	
D	1884	G. Harrison - You/Field of Stone	7-15-75
D	1885	G. Harrison - This Guy's/My Love	12-08-75
	4274	The Beatles - Got to Get You Into My Life/Halter Skaltar	5-31-76
	4347	The Beatles - Ob-La-Di, Ob-La-Da/Julia	11-01-76
D	6244	John Lennon - Woman Is Nigger of World/Stand By Me	4-04-77
	6245	G. Harrison - Dark Horse/You	4-04-77
	4506	The Beatles - Girl/You're Going to Lose That Girl NEVER REL'D	10-24-77
	4612	The Beatles - Sgt. Pepper's Lonely Heart's Club Band/With a Little Help from My Friends//A Day in the Life	8-14-78

FVB:11

Okay as of 3/3/80

Original Release
Cap Label & Cap No

Apple Label & Cap No.

Apple Label & Apple No.

Cap Label & Cap Series No.

SCHEDULE F

PAUL McCARTNEY PRODUCT

The following is a complete list of Paul McCartney (and/or Wings) product and is subject to the McCartney Music, Inc. contract (effective 1/1/75). Product released prior to 1/1/75 was subject to the Apple Beatle contract of 9/1/69 through 12/31/74. When additional production of pre 1/1/75 McCartney product is required, the labels and packaging are changed from Apple to the special Capitol/McCartney label designation, although the original selection number is retained.

Items released after 1/1/75 were issued in the regular Capitol Pop series. Items marked "D" in left hand margin and crossed out have been deleted from catalog.

ALBUMS

	Sel.No.	Disc	Cass.	Cart.	Quad	Title	Release Date
D	3363 *	SMAS	4XT	8XT		McCartney (McCartney)	2-19-70
D	3375 *	SMAS	4XW	8XW		Ram (Paul & Linda McCartney)	5-17-71
D	3386 *	SW	4XW	8XW		Wings Wild Life (Wings)	12-08-71
D	3409 *	SMAL	4XW	8XW		Red Rose Speedway (McCartney & Wings)	4-27-73
D	3415 *	SO	4XZ	8XZ	Q8W	Band on the Run (McCartney & Wings)	11-26-73
D	11419 *	SMAS	4XT	8XT	Q8W	Venus and Mars (Wings)	5-27-75
	11525**	SW	4XW	8XW		Wings At the Speed of Sound	3-23-76
	11593*	SWCO	4X3C	8X3C		Wings Over America	12-10-76
	11777***	SW	4XW	8XW		London Town (Wings)	3-31-78
D	11901 *	SEAK				Band on the Run (Picture Disk)	12-78
	11905##	SOO	4XOO	8XOO		Wings Greatest	11-78

*Original Rel
Apple Label + Nos.
1-1-75 Convert to Spec.
McCartney - Capitol Label*

*Special Capitol McCartney
Label + Cap Nos.*

SINGLES

D	1829 *	Another Day/Oh Woman, Oh Why	(McCartney)	3-01-71
D	1837 *	Uncle Albert Adm. Halsey/Too Many People	(Paul & Linda McCartney)	8-09-71
D	1847 *	Give Ireland Back to the Irish	(Wings)	3-13-72
D	1851 *	Mary Had A Little Lamb/Little Woman Love	(Wings)	6-05-72
D	1857 *	Hi Hi Hi/G Moon	(Wings)	12-18-72
D	1861 *	My Love/The Mess	(McCartney & Wings)	4-16-73
D	1863 *	Live & Let Die/I Lie Around	(Wings)	6-18-73
D	1869 *	Helen Wheels/Country Dreamer	(McCartney & Wings)	11-05-73
D	1871 *	Jet/Let Me Roll It	(McCartney & Wings)	1-28-74
D	1875 *	Band On the Run/1985	(McCartney & Wings)	4-08-74
D	1875 *	Junior's Farm/Sally G	(McCartney & Wings)	11-04-74
D	4091 *	Listen To What The Man Said/Love in Song	(Wings)	5-19-75
D	4145 *	Letting Go/You Gave Me The Answer	(Wings)	9-22-75
D	4175 *	Venus and Mars Rock Show/Magneto and Titanium Man	(Wings)	11-03-75
	4256**	Silly Love Songs/Cook of the House	(Wings)	4-12-76
	4293**	Let 'Em In/Beware My Love	(Wings)	6-28-76
D	4385 *	Maybe I'm Amazed/Soily	(Wings)	2-07-77
	4504**	Mull of Kintyre/Girls' School	(Wings)	11-14-77
	4559#	With A Little Luck/Med. Backwards Traveller & Cuff Link	(Wings)	3-20-78
D	4594 *	I've Had Enough/Deliver Your Children	(Wings)	6-12-78
	4625#	London Town/I'm Carrying	(Wings)	8-21-78

Apple Label + Nos

*Special Cap. McCartney
Label + Cap Nos.*

* MPL Communications Inc.

** MPL Communications Ltd.

*** 8/14 MPL Communications Inc., 6/14 MPL Communications Ltd.

50% MPL Communications Inc. 50% MPL Communications Ltd.

9/12 MPL Communications Inc.; 3/12 MPL Communications Ltd.

PVB:il

Okay as of 3/3/80

DATE March 30, 1971
TO _____
OFFICE _____ CI CRI ADI
FROM _____
OFFICE _____ CI CRI ADI
SUBJECT: BEATLE PRODUCT - LABEL, NUMBERING, AND CATALOGING



Capitol.
A Capitol Industries Company

MEMO

The following will clarify the situation in regard to the labeling, numbering, and cataloging of Beatle product:

A. LABEL

1. On product issued originally with a Capitol label:

On future printing of labels, start using the Apple label. If you have any old Apple backdrops that say "Manufactured by Capitol," use these up first. Once these are used up, use the standard Apple label that says "Manufactured by Apple."

2. On product issued originally with the special Apple label that says "Manufactured by Capitol":

Use this special label until you run out of backdrops. Then begin using the regular Apple label.

3. On product issued with the regular Apple label that states "Manufactured by Apple":

Continue as is.

B. NUMBERING

Some of the Beatle product has a Capitol number and some has an Apple number. We are currently assigning Apple numbers to all new Beatle releases and will continue to do so. Even though we may change from a Capitol label to an Apple label on new production of old Beatle product (as explained in A.1 above), we will continue to use the old number (even though it is a Capitol series number).

C. CATALOGING

Marketing will decide how to catalog Beatle product. It is permissible for them to list all Beatle product together in the catalog (regardless of label or number) either (1) under the Apple label section or (2) under the regular pop section or (3) in both places as they may choose.

DATE March 16, 1971

TO _____
OFFICE _____ CI CRI ADI

FROM _____
OFFICE _____ CI CRI ADI

SUBJECT: APPLE ARTWORK



Capitol.
A Capitol Industries Company

MEMO

This is to remind you that as a matter of practice, Capitol does not see the artwork on Apple label product (either Beatle or non-Beatle) until after the printing has started and some jackets have been fabricated.

The procedure is as follows:

1. Apple prepares artwork and delivers directly to Queens Litho.
2. Queens Litho prepares color transparencies and requests order for cover printing from Capitol.
3. Capitol places order for covers with Queens Litho and for fabrication of jackets with fabricators.
4. Queens Litho sends proof of covers to Capitol.

By the time Capitol sees the proofs in Step 4, considerable quantities of covers and some jackets may have been fabricated. While there is some financial risk in this, it is in my opinion a risk we have to take due to the nature of the people involved.